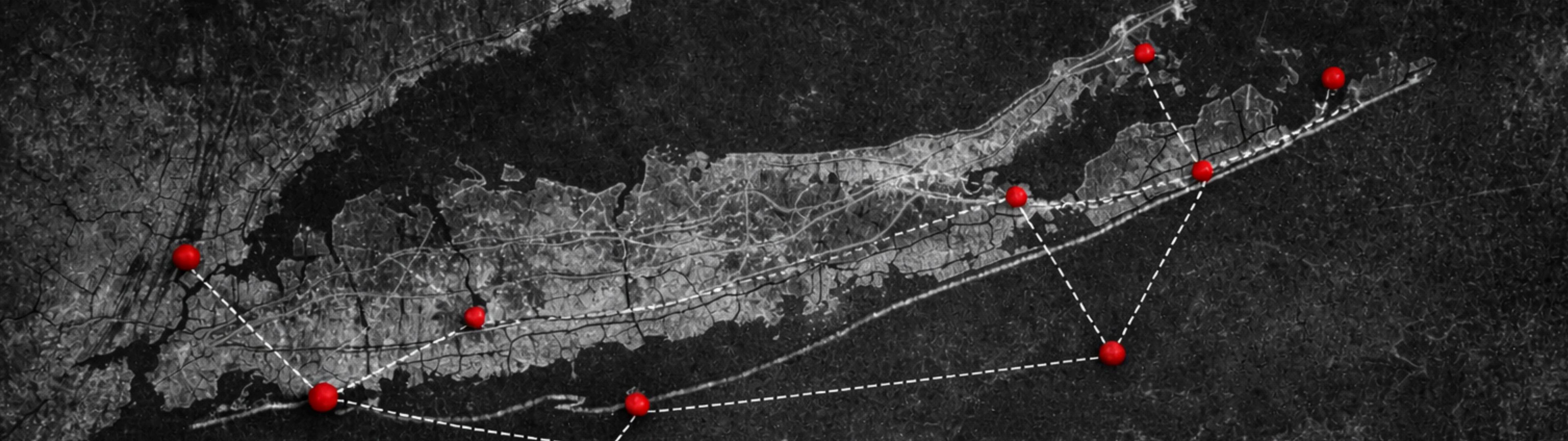




Serial Entrepreneur

REALITY TELEVISION SERIES



LOGLINE

From NYC to Montauk

Set inside Long Island's elite entrepreneurial ecosystem, *Serial Entrepreneur* follows Richie and a powerful network of founders, operators, and dealmakers who build businesses together—unfolding through a cinematic power map that exposes how influence, capital, and relationships drive every outcome.

SYNOPSIS



Serial Entrepreneur is a premium reality series set inside Long Island's elite entrepreneurial ecosystem, one of the wealthiest and most competitive business environments in the world. Anchored by Long Island business mogul Richie Hosein, the show follows a powerful network of founders, operators, and dealmakers building businesses together where success depends on shared ownership, trust, and real collaboration.

Through a cinematic power map, the series reveals how influence, capital, and relationships intersect across multiple ventures, while also capturing the personal reality behind the work. From high-stakes negotiations to everyday moments of pressure, balance, and connection, Serial Entrepreneur offers an unfiltered look at what it truly takes to navigate ambition, responsibility, and life at the top, together.



Richie Hosein is a serial entrepreneur and power connector operating at the intersection of healthcare, marketing, hospitality, and culture. With more than two decades of experience, he has helped generate over \$1 billion in revenue across high-growth ventures, earning a reputation as a disciplined operator with deep relationships and elite access.

Widely known as one of the most influential figures in the hospitality and nightlife industry, Richie has hosted some of the biggest celebrities of our time while also holding senior leadership roles at Pfizer and Johnson & Johnson. He is the founder of Influenc3 Media, a full-stack creative marketing and media agency, and a co-founder or investor in leading hospitality brands including Etiquette Management Group, 1OAK Southampton, and AM Southampton, once the largest nightlife venue in the Hamptons.

In 2019, Richie was brought in to reposition the Playboy Club NYC, driving a 1200% revenue increase in 11 months and earning recognition from Forbes for redefining experiential hospitality. A graduate of the Harvard Medical School Global Healthcare Leadership Program, Richie brings a rare blend of strategic intelligence, cultural influence, and execution—making him uniquely positioned to lead the world of Serial Entrepreneur.

Healthcare

Hospitality

THE ECOSYSTEM

Marketing

Philanthropy

Richie has built a vertically integrated ecosystem spanning marketing, philanthropy, hospitality, and healthcare, where each company strengthens the others through shared relationships, influence, and execution. Together, they create a self-sustaining engine that drives growth, credibility, and long-term impact across industries.

THE NETWORK

\$

POWER

CHARACTER
KEY



Behind every empire is a network.

Key characters featured throughout the series include prominent business owners, seasoned operators, and influential dealmakers who facilitate some of the largest ventures on Long Island. From hospitality moguls and healthcare executives to creative leaders and strategic partners, the show highlights the network that powers real business behind the scenes. Richie's extended circle also brings rare access to celebrities, top talent, and cultural tastemakers who intersect with this elite entrepreneurial ecosystem.

SHOWTIME

Gritty, cinematic access to the real architecture of power, business, and influence.

**CINEMATIC REALITY
UNFILTERED ACCESS
CONFESSINALS
PREMIUM REALITY**

Serial Entrepreneur is gritty, cinematic, and elevated yet grounded in realism, not spectacle. This reality television series blends high-stakes business with intimate, personal moments, capturing the tension, discipline, and ambition that define Long Island's elite entrepreneurial culture.

Filmed with the polished, high-end aesthetic of premium reality television, the series blends aspirational glamour with an evolving visual power map that highlights connectivity, influence, and the real dynamics of navigating business at the highest level.

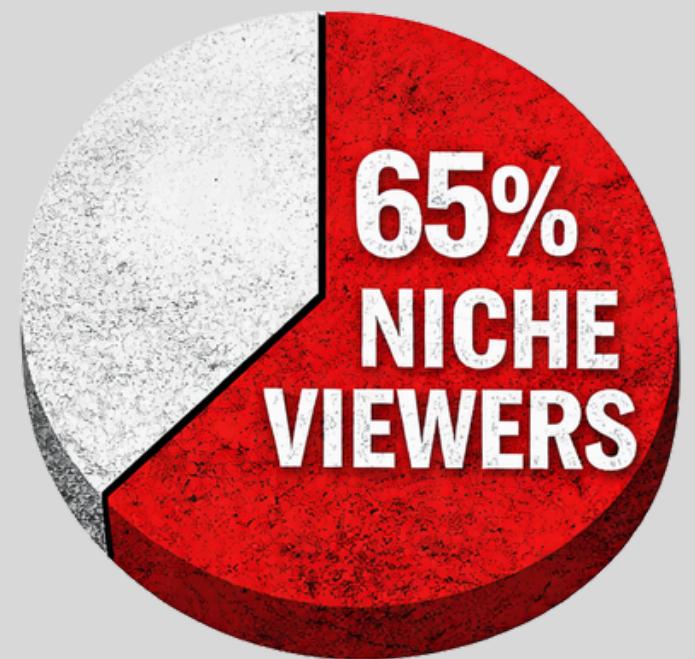
At its core, Serial Entrepreneur follows driven individuals navigating ambition, relationships, and responsibility in a luxury world where business and lifestyle are inseparable.

BUILT AS A LIFESTYLE, NOT A MOMENT



THE AUDIENCE

Serial Entrepreneur is designed for a modern, aspirational audience drawn to success, access, and lifestyle-driven storytelling. The series targets viewers who are motivated by entrepreneurship, business culture, and behind-the-scenes access appealing to both established professionals and the next generation of founders, creatives, and operators.



**AFFLUENT &
ASPIRATIONAL**



ENTREPRENEURS & EXECUTIVES



CREATIVES & GO-GETTERS



REALITY & BUSINESS FANS

**SUCCESS-OBSSESSED
VIEWERS**

INFLUENCE & ACCESS

Built in Amplification

- Event-based launches and premieres
- Hospitality-driven activations
- Brand-aligned partnerships (fashion, tech, wellness, hospitality)
- Episodic moments engineered for social traction

Serial Entrepreneur delivers rare access to influential leaders and cultural tastemakers, where business, relationships, and influence naturally intersect.

- Organic access through Richie's real-world network
- Celebrities, athletes, and tastemakers integrated naturally
- Appearances rooted in business, hospitality, and events
- No forced cameos credibility-driven presence



Designed for Discovery

- Influencers appear as collaborators, clients, and partners
- Cast-driven social content
- Cross-platform reach (IG, TikTok, YouTube, X)
- Built for shareable moments and viral clips

TURN VISIBILITY INTO INFLUENCE.

Serial Entrepreneur offers brands and businesses a high-impact opportunity to integrate directly into a premium reality series with national reach. Through authentic on-screen presence, product placement, and experiential integration, partners can showcase their brand in real business environments where influence, relationships, and lifestyle naturally intersect. Brand partners gain visibility through organic storytelling, not traditional advertising, allowing products and services to be experienced in context by an aspirational, engaged audience. Participation includes curated on-camera moments, event integrations, and access to a national platform designed to elevate brand awareness, credibility, and cultural relevance.

[LINK TO BRAND INTEGRATION / SPONSOR DECK](#)

This is not traditional advertising it's curated access. Each partnership is designed to align brand identity with influence, credibility, and cultural relevance on a national platform.

FEATURED CHARACTER PARTNER

On-Screen Presence & Story Integration

- Appear as a recurring or featured character within the series
- Business, brand, or expertise integrated into real storylines
- On-camera involvement in meetings, events, or collaborations
- Visibility positioned through authentic participation, not promotion
- Opportunity to showcase leadership, vision, and influence

Ideal for: Founders, executives, and business owners seeking elevated exposure and thought-leadership positioning on a national platform.

PRODUCT PLACEMENT

Organic Brand Visibility

- Natural product placement within scenes and environments
- Visual exposure without forced dialogue or promotion
- Suitable for lifestyle, tech, wellness, and consumer products

Ideal for: Brands seeking subtle, credible presence within premium content.

TITLE PARTNER

Premier Brand Alignment

- Category exclusivity
- Prominent on-screen integration across multiple episodes
- Brand featured within key business environments and storylines
- Inclusion in major events, launches, and hospitality moments
- Logo placement in select marketing and promotional materials
- Priority access to cast and influencer amplification

Ideal for: Brands seeking top-tier visibility and long-term association with the series.

EXPERIENTIAL / EVENT PARTNER

Immersive Brand Experience

- Integration into hosted events, activations, or launches
- On-camera exposure through real-world interactions
- Opportunities for guest access and experiential storytelling

Ideal for: Hospitality, fashion, beverage, and experiential brands.

INVESTMENT OPPORTUNITY

Why Invest?

- Proven appetite for high-end, business-driven reality (Selling Sunset, Bling Empire)
- Built-in access to influential networks, celebrities, and dealmakers
- Multiple monetization channels beyond traditional distribution
- Scalable format adaptable across markets, seasons, and platforms
- Strong brand and sponsorship integration potential without disrupting story

Serial Entrepreneur is a premium reality franchise designed for long-term growth across television, digital, and brand-driven revenue streams. Set within Long Island's elite entrepreneurial ecosystem, the series combines aspirational lifestyle storytelling with authentic access to business, culture, and influence—positioning it for strong audience engagement and multi-season scalability.

Revenue Stream

- Network / streaming distribution
- Brand integrations & sponsorships
- Product placement & experiential partnerships
- Digital and social extensions
- International licensing & format expansion

Investor Value

- Participation in a premium, lifestyle-driven IP
- Exposure to diversified revenue opportunities
- Long-term franchise potential
- Strategic alignment with a culturally relevant platform

Serial Entrepreneur is not just a show. It's a scalable business platform built at the intersection of media, entrepreneurship, and influence.

LINK TO INVESTOR PACK

POTENTIAL NETWORK PLACEMENT

One show. Millions of viewers. Boundless ROI potential



Also positioned for national broadcast and cable network distribution.

Streaming Platforms

- Amazon Prime Video – 130M+ U.S. users (ad-supported tier). Global scale, hybrid monetization. High upside.
- Netflix – 94M ad-tier MAUs (2025), 260M+ global subs overall. Premium brand, strong CPM rates.
- Hulu – 53M U.S. subscribers. Great for demographic targeting, U.S. focused.
- Paramount+ / Pluto – Pluto ~80M MAUs, Paramount ~115M ad-supported viewers. Strong ad-supported ecosystem.
- Tubi – 100M+ MAUs (2025). AVOD, high engagement, wide U.S. reach.

Designed for national distribution across leading broadcast, cable, and streaming platforms, with strong potential for multi-season expansion.

Device & FAST Channels

- Smart TVs (Samsung, LG, Vizio) – Tens of millions of active households. Direct distribution opportunities.
- Global FAST (Fawesome, etc.) – Expands international footprint; incremental ad revenue.

BUILT FOR PARTNERSHIP

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